



## COMMUNITY ASSET MAPPING DATASET

2nd Community Asset Mapping Meeting  
Central and Southside Neighborhood – Huntersville Multipurpose Center  
Thursday, February 4<sup>th</sup> - 5:30pm – 7:00pm

This summary provides a compilation of answers to the following question:

What are the most important assets in your neighborhood and in the city as a whole that make your community strong and a great place to live? Please name at least three top priorities. By assets we mean:

- a. Places
- b. People
- c. Events
- d. Things

Residents Count: 29

### **Places** [281 data points]

#### **Interaction with Natural Elements** [33 data points]

Large city and small neighborhood parks are very valuable assets, particularly the Norfolk Botanical Garden and Norfolk Zoo.

#### **DATA:**

City and Neighborhood Parks (33) – Large Activity Spaces and Community Gathering Spaces

Elizabeth River Trail (2) – Connectivity and exercise

Park (1) – Family reunion, baseball games, soccer game

Norfolk Botanical Garden (8) – easy activities for seniors

Norfolk Zoo (7)

Town Point Park (1)

Historical Cemeteries (1)

Multi-Purpose Parks (2)  
Fiver Point Farmers Market (2)  
Towne Point Park (4)  
Lakewood park (2)  
Northside Park (2)  
MacArthur Square (1)  
Natural History (1)

### **Interaction with Water** [21 data points]

The waterfront and its many different interfaces are recognized as valuable assets. The industrial use of waterways and ports and was noted as the most valuable amongst these different interfaces. The participants also indicated that there is additional potential not being utilized.

#### **DATA:**

Waterfront (21) - Additional potential

O.V. Fishing Pier (2)  
O.V. Beaches (3)  
Waterfront (10) – Industrial  
Water accessibility (1)  
East beach and Bay (1)  
Oceanfront (1)  
Water Amenities (1)  
Chesapeake Bay (2)

### **Neighborhoods** [37 data points]

The participants expressed a lot of pride in their individual neighborhoods. The Huntersville, Downtown and Berkley neighborhoods were recognized as assets.

#### **DATA:**

Downtown (9) – walkability, city like atmosphere  
Chelsea business district (1)

Huntersville (10) – environment, – Historical, prime location, residents solve problems, prominent people, progressive

Colonial Place (2) – Nice neighborhood, color/size diversity, right city size can walk around river

Ghent (2)

Pleasant Point (1)

Ingleside (1)

Berkley (3) - (National) “Model for Neighborhood Development”

Chesterfield heights (1) – on the water

Southside (3)

Meadowbrook woods (1)

Elizabeth Park (1)

35<sup>th</sup> street corridor (1) – development

Oceanview (1)

Beacon Light (1)

Arts District (2)

Norview (1)

### **Civic Engagement Places** [190 data points]

The residents focused on various industry sectors and the jobs and services they create as its most valuable asset. Learning institutions were recognized as significant assets.

#### **DATA:**

Performance Arts and Sporting Venues (26)

Attucks Theater (10) – Summer Activities for children

SCOPE (5)

Chrysler Hall (4) – Many Activities and cultural events

Harbor Park (7) - Tides

Universities and Medical Schools (32)

Norfolk State University (13) – MEAC Conference, Building relationships with the community, professors, mentors, networks, social work programs, community engagement and service learning

Old Dominion University (9) – Center for mitigation adaptation research, center for systems of systems engineering, center for physical Oceanography.

Tidewater Community College (3)

Eastern Virginia Medical School (3)

Colleges and Universities (4)

#### Schools and Learning Centers (19)

Berkley/Campostella Early Childhood Center, BCEEC (1)

STEM, Academy (3)

Boys and Girls Club (4)

Public Schools (3)

Bayside High school (1) - volunteering

Granby High school (1) – volunteering w/ children

Larrymore Elementary School (1) - volunteering

James Monroe Elementary School (2) – internships, great relationships w/ co-workers and children

The focus Center (3) – internships, building skills and development, information

#### Norfolk City Services (31)

Recreation Health/Community/Aquatic Centers (14)

Libraries (10) -

Slover Library (4)

Pretlow Library (1) – modernized spaces

Library (5) – after school programs, access to information

Emergency Services (7) – Police, fire and rescue

#### Industry (61)

Hospitals (15)

Sentara Heart Hospital (1)

Eastern Virginia Medical Center (4)

Sentara Hospital (6) –Medical facilities, jobs

Great hospitals (4) – children’s hospital

Shopping Centers and Restaurants (36)

MacArthur Mall (6) - Variety

Military Circle Mall (2)

Golden Corral (1)

Home Depot and Lowes (1)

Walmart, Sam's Club and Costco (3)

Apple Bees (1)

Logan Restaurant (1)

Chelsea bake house (1)

Smart mouth (1)

Charlie's\*Fish Taco\*Granby Street (1)

Some Da Eat (2) – Tidewater Dr - Soul Food\*Restaurant

Ethnic Restaurants (1)

Shopping and Restaurants (10)

Clubs (2)

Bowling Alley (1)

Food Truck (2)

Military Bases (8)

Joint Expeditionary Base Little Creek-Fort Story (2)

Naval Station Norfolk (6) – Security and employment

Norfolk International Airport (1)

Industrial Park (1) - Jobs

Museums and Memorials (14)

MacArthur Memorial (1)

The Hermitage Museum (1)

Nauticus (5)

Museums (6)

Monument @ City hall/Monticello (1)

Churches (6) – connection to other churches, networking opportunities

Gethsemere Baptist Church (1) – keeping faith while in school and away from home

YMCA (1)

## **EVENTS** [59 data points]

The many different types and diversity of city festivals are valued assets. Neighborhood gatherings and parades are also recognized as assets.

### **DATA:**

#### Festivals (31)

Wine Events (2)

Harbor Fest (4)

4<sup>th</sup> of July Fireworks (2)

Children's festival downtown Norfolk (3)

Asian Festival (1)

Festivals (5) – wide spectrum, for everyone, May thru October

Bayou Boogaloo (2)

Jazz Festival (1)

The Art construction community festival (1)

Greek Festival (1)

Caribbean Festival (1)

Fleet Fest (2)

Universal Circus (2)

S.A.Y. Fest (2) – 35<sup>th</sup> street scholar, arts and youth festival

Cultural events (2) - Theater and plays

#### Parades (9)

Parades (2)

St Patrick's Parade (3)

Oceanview Parade (1)

Parade of Sail (1)

Grand Illumination Parade (2)

Neighborhood Gatherings and Events (14)

Better Blocks (1)

Berkley Reunion (3)

1<sup>st</sup> Friday's Downtown (1)

Veteran's Cemetery Memorial Celebrations (1)

Shooting Hoops not Guns (2)

Naval Station Norfolk Centennial Celebration (1)

Good Ole Boys (1) - Plays, Flags, Reunion

Community history weekend events (1)

Community Service events (1)

Teens with a Purpose (1)

MLK Events (1) – bring out younger generations

Sporting Events (4)

Young Athlete (1) – National signing day, this deserves national attention

Professional Sports (1)

Norfolk Tides (2) - Baseball

Outdoor Concerts (1)

## **PEOPLE/ORGANIZATIONS** [43 data points]

A variety of individuals within the community, including neighbors and community leaders, were identified as assets.

**DATA:**

Elected School Board (1)

Thomas Calhoun (2)

Sara P. Perry (2)

Janice McKee (1)

Dr. Sawyer (1)

Dr. Ashe (1)

Archie Boone (2)

Brian Bean (1)

Councilman Riddick (2)

Officer Manual Harris (1) - 25yrs on the service – 2<sup>ND</sup> Precinct

Rick James (1) – Great guy, best neighbor I have

Military (2) – Enlisted leader personnel

Norfolk Military Compass (2) – Spousal support group

Teachers, Professors, Supervisors (5)

College Students (3)

Norfolk federation of civic leagues (2)

Virginia Lt Governor (2) - is from Norfolk!

Keep Norfolk Beautiful (1) - off Granby Street

Involved Residence and Neighborhood Leaders (4)

Residents @ Calvert Square (1) – assisting the youth and other residents in the communities

My Peers (2) – Uplifting, encouraging

Accomplish Chefs (1)

Freemasons (1)

Historians (2) – those who have history that can be shared with friends and family

## **Things** [128 data points]

The Light rail system ‘the Tide’ was repeatedly identified as the most valuable asset. The city’s location and sense of community were also highly valued among the participants.

### **DATA:**

Mid Atlantic mild climate (2)

Light Rail Access (22) – TIDE (HRT), should be expanded to Military Base, Virginia Beach, Chesapeake and Portsmouth

Mermaids (2)



Murals (2)

Pedestrian and Bike Pathways (4) – makes getting around easy, Bicycle rentals

Higher education schools (3) – gifted programs

Neighborhood Businesses (3) – need more

Riding Horses (1)

Rebuilding 35<sup>th</sup> street (1)

Food (1)

Ferry to Portsmouth (2)

Cruises (1)

Holiday in the City (3)

Military Presents (5) – security, economics, closeness to work

New construction (1)

Quality Early childhood Education (5) – education of pre K-1 Children- grant partnership w/ apple connect, trying to move forward towards excellence

Memorial for African American veterans (1)

Norfolk's History (1) – right history

Visual History (2) – cobblestones, buildings

Sports venues (5) – Tides, Norfolk Admirals

Wellness and Fitness (1)

Center metro area (7) – lots to do, great location can do anything, cleanliness for most part \*do not like the separate clichés based on race, variety and choices

Community pride (8) – sense of heart, family oriented, great history, warm and caring

Job creation, retention (5) – positive assets, more potential, service learning

Infrastructure/Services (1)

Cultural resources/ opportunities (1)

Community Engagement and Networking (2)

Volunteer Opportunities (6)

CSB (2)

Diversity (6)

Civic prevention awards (1)

Walkable (6) – closing streets for events, ability to get to places better than suburbs

Close knit (2)

Progressive (4)

Public housing and social programs (9) – Transitional housing, mixed income

- Offer a way out of poverty - was able to use programs provided and become a homeowner
- Social program was able to provide HIV testing
- Residents were able to meet great people and friends in these programs